

WRAL-TV **Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

MENTZER MEDIA SERVICES INC Attention: Accounts Payable 600 FAIRMONT AVENUE SUITE 306 TOWSON, MD 21286



Advertiser	Americans for Prosperity
Product	AMER FOR PROS 8/08
Estimate Number	1830

Invoice #	116109-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/14/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

]	Order #	116109
	Alt Order #	06262297
	Deal #	
	Order Flight	08/08/12 - 08/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	1021
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL (CBS This Morning	7am - 9am		•			•	•	•	
	ISSUE CLAS	SS OF TIME									
				08/06/12 to	08/12/12	3x	WTF				
	WRAL			W	08/08/12	:30	8:53 AM	AFP1205H	\$850.00		2
	WRAL			Th	08/09/12	:30	8:29 AM	AFP1205H	\$850.00		3
	WRAL			F	08/10/12	:30	8:10 AM	AFP1205RH	\$850.00)	1
2		5:00 First News	5-530p								
	ISSUE CLAS	SS OF TIME		00/00/10	00/10/10	•					
	MOAL			08/06/12 to		3x	WTF	4205	Φ0.000.00		
	WRAL WRAL			W	08/08/12	:30	5:28 PM 5:24 PM	AFP1205H AFP1205H	\$2,000.00		2
	WRAL			Th F	08/09/12 08/10/12	:30 :30	5:24 PM	AFP1205H AFP1205RH	\$2,000.00 \$2,000.00		3
•		C N (84 E)	C COO	Г	06/10/12	.30	5.29 FIVI	AFP12UJKH	φ2,000.00	•	3
3		6pm News (M-F) SS OF TIME	6-630p								
				08/06/12 to	08/12/12	3x	WTF				
	WRAL			W	08/08/12	:30	5:59 PM	AFP1205H	\$2,500.00		2
	WRAL			Th	08/09/12	:30	6:23 PM	AFP1205H	\$2,500.00		1
	WRAL			F	08/10/12	:30	6:22 PM	AFP1205RH	\$2,500.00)	3
4		Inside Edition SS OF TIME	7-730P								
	.000_ 0	33 3. · ·····=		08/06/12 to	08/12/12	3x	WTF				
	WRAL			W	08/08/12	:30	7:22 PM	AFP1205H	\$1,500.00)	1
	WRAL			Th	08/09/12	:30	7:12 PM	AFP1205H	\$1,500.00		3
	WRAL			F	08/10/12	:30	7:12 PM	AFP1205RH	\$1,500.00		2
5		Entertaiment Tonight SS OF TIME	730-8P								
				08/06/12 to	08/12/12	3x	WTF				
	WRAL			W	08/08/12	:30	7:56 PM	AFP1205H	\$1,500.00)	1
	WRAL			Th	08/09/12	:30	7:55 PM	AFP1205H	\$1,500.00		2
	WRAL			F	08/10/12	:30	7:41 PM	AFP1205RH	\$1,500.00		3
6	WRAL I	Late News	11-1135p								
	ISSUE CLAS	SS OF TIME	·								



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ISSUE CLASS OF TIME

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6	WRAL	Late News	11-1135p	•	•	•	•	•			
	ISSUE CL	ASS OF TIME									
					2 to 08/12/12	5x	WTFSS				
	WRAL			W	08/08/12	:30	11:27 PM	AFP1205H	\$2,000.00		5
	WRAL			<u>T</u> h	08/09/12	:30	11:27 PM	AFP1205H	\$2,000.00		2
	WRAL			F	08/10/12	:30	11:14 PM	AFP1205RH	\$2,000.00		3
	WRAL			Sa	08/11/12	:30	11:24 PM	AFP1205RH	\$2,000.00		4
	WRAL			Su	08/12/12	:30	11:48 PM	AFP1205RH	\$2,000.00		1
				LR due LR due	to golf run ove to golf run ove	r 14:10 r 14:10					
7	WRAL	WRAL 6a News Sat ASS OF TIME	6-8a								
	10001 01	7.00 OF TIME		08/06/1	2 to 08/12/12	2x	2-				
	WRAL			Sa	08/11/12	:30	6:15 AM	AFP1205RH	\$600.00		2
	WRAL			Sa	08/11/12	:30	6:40 AM	AFP1205RH	\$600.00		1
8	WRAL	CBS This Morning Saturday	8am - 10am								
·		ASS OF TIME	Juni Touri								
	.0002 02			08/06/1	2 to 08/12/12	2x	2-				
	WRAL			Sa	08/11/12	:00			\$700.00	Credited	2
	WRAL			Sa	08/11/12	:30	8:29 AM	AFP1205RH	\$700.00		1
9	WRAL	6pm News (Sat)	6-630p								
		- ()		08/06/1	2 to 08/12/12	1x	1-				
	WRAL			Sa	08/11/12	:00			\$600.00	See MG 9.2	1
		7pm News	7-730p	Sa	08/11/12	:30	7:00 PM	AFP1205RH		MG for 9.1 08/11	2
		,-	-	ISSUE	CLASS OF TIM	ΛE			,		
10	WRAL ISSUE CL	WRAL Sun Morning News ASS OF TIME	7-9a								
				08/06/1	2 to 08/12/12	1x	1				
	WRAL			Su	08/12/12	:30	7:56 AM	AFP1205RH	\$900.00		1
11	WRAL	CBS Sunday Morning	9-1030a								



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11	WRAL	CBS Sunday Morning	9-1030a	-			_				
	ISSUE CLA	ASS OF TIME									
					to 08/12/12	1x	1				
	WRAL			Su	08/12/12	:30	9:25 AM	AFP1205RH	\$900.00		1
12	WRAL	Face The Nation 1030-1130	1030-1130								
	ISSUE CLA	ASS OF TIME									
					to 08/12/12	1x	1		****		
	WRAL			Su	08/12/12	:30	10:59 AM	AFP1205RH	\$900.00		1
13	WRAL ISSUE CLA	CBS This Morning ASS OF TIME	7am - 9am								
					to 08/19/12	2x	MT				
	WRAL			M	08/13/12	:30	8:36 AM	AFP1205RH	\$850.00		1
	WRAL			Tu	08/14/12	:30	8:12 AM	AFP1205RH	\$850.00		2
14	WRAL	Price is Right	11a-12p								
	ISSUE CLA	ASS OF TIME									
					to 08/19/12	2x	MT				
	WRAL			M	08/13/12	:30	10:59 AM	AFP1205RH	\$500.00		1
	WRAL			Tu	08/14/12	:30	10:58 AM	AFP1205RH	\$500.00		2
15	WRAL	Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME		00/10/10	t- 00/10/10	0					
	WRAL			M	to 08/19/12 08/13/12	:30	MT 12:15 PM	AFP1205RH	\$700.00		
	WRAL			Tu	08/13/12	:30	12.15 PM 12:55 PM	AFP1205RH AFP1205RH	\$700.00 \$700.00		2
16	WRAL	5:00 First News	5-530p	14	00/14/12	.00	12.00 T W	ALL TEOSKI	ψ/ 00.00		
10		ASS OF TIME	3-330p								
	IOOOL OL	AGG GI TIME		08/13/12	to 08/19/12	2x	MT				
	WRAL			M	08/13/12	:30	5:23 PM	AFP1205RH	\$2,000.00		1
	WRAL			Tu	08/14/12	:30	5:13 PM	AFP1205RH	\$2,000.00		2
17	WRAL	6pm News (M-F)	6-630p								
	ISSUE CLA	ASS OF TIMÈ	•								
				08/13/12	to 08/19/12	2x	MT				



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17	WRAL	6pm News (M-F)	6-630p	•		•	•	•			
	ISSUE CLA	SS OF TIME									
	WRAL			M	08/13/12	:30	6:22 PM	AFP1205RH	\$2,500.00		1
	WRAL			Tu	08/14/12	:30	5:59 PM	AFP1205RH	\$2,500.00		2
18	WRAL	Inside Edition	7-730P								
	ISSUE CLA	SS OF TIME									
				08/13/12	2 to 08/19/12	2x	MT				
	WRAL			M	08/13/12	:30	7:29 PM	AFP1205RH	\$1,500.00		2
	WRAL			Tu	08/14/12	:30	7:13 PM	AFP1205RH	\$1,500.00		1
19	WRAL	Entertaiment Tonight	730-8P								
		SS OF TIME									
				08/13/12	2 to 08/19/12	2x	MT				
	WRAL			M	08/13/12	:30	7:55 PM	AFP1205RH	\$1,500.00		1
	WRAL			Tu	08/14/12	:30	7:42 PM	AFP1205RH	\$1,500.00		2
20	WRAL	Late News	11-1135p								
	ISSUE CLA	SS OF TIME	•								
				08/13/12	2 to 08/19/12	2x	MT				
	WRAL			M	08/13/12	:30	11:14 PM	AFP1205RH	\$2,000.00		2
	WRAL			Tu	08/14/12	:00			\$2,000.00		1
21	WRAL	Tue Hour 2	9-10p								
	ISSUE CLA	SS OF TIME	•								
				08/13/12	2 to 08/19/12	1x	-1				
	WRAL			Tu	08/14/12	:30	9:34 PM	AFP1205RH	\$7,000.00		1
			Aired Spots	43							

Gross Total \$68,350.00

Agency Commission \$10,252.50

Payment Terms 30 Days **Net Amount Due** \$58,097.50